

# Octopus skyrockets to the UK’s largest energy supplier, serving 1 in 4 households

Just nine years after launching to the market, Octopus Energy has become the UK’s largest energy supplier, providing energy to more accounts than any other business.

This is the first time the top position has changed since the energy retail market opened for competition in the ‘90s.

Octopus led the switching market in 2024, with nearly one million customers choosing to join from other suppliers – one new customer every 30 seconds\*.

Find the **full story here**. [\(https://octopus.energy/press/octopus-skyrockets-to-the-uks-largest-energy-supplier-serving-1-in-4-households/\)](https://octopus.energy/press/octopus-skyrockets-to-the-uks-largest-energy-supplier-serving-1-in-4-households/)

**Hot property: 200,000 homeowners eye Octopus’ heat pumps** [\(https://octopus.energy/press/hot-property-200000-homeowners-eye-octopus-heat-pumps/\)](https://octopus.energy/press/hot-property-200000-homeowners-eye-octopus-heat-pumps/)

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## About Octopus

A brief history and further information on Octopus Energy


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## International Press Releases

**Octopus Energy France lance les Éco-sessions, une opération d’effacement soutenue par RTE**  [\(https://octopus.energy/press/Octopus-Energy-France-lance-les-eco-sessions/\)](https://octopus.energy/press/Octopus-Energy-France-lance-les-eco-sessions/)

**Wärmepumpe auf Raten: Octopus Energy schnürt flexibles Angebot für Kreditfinanzierung mit Partner Consors Finanz** [\(https://octopus.energy/press/W%C3%A4rmepumpe-auf-Raten-Octopus-Energy-schn%C3%BCrt-flexibles-Angebot-f%C3%BCr-Kreditfinanzierung-mit-Partner-Consors-Finanz/\)](https://octopus.energy/press/W%C3%A4rmepumpe-auf-Raten-Octopus-Energy-schn%C3%BCrt-flexibles-Angebot-f%C3%BCr-Kreditfinanzierung-mit-Partner-Consors-Finanz/) 

**Octopus Energy integra pagoPA, offrendo una soluzione alternativa al pagamento delle bollette** [\(https://octopus.energy/press/Octopus-Energy-integra-pagoPA-offrendo-una-soluzione-al-pagamento-delle-bollette/\)](https://octopus.energy/press/Octopus-Energy-integra-pagoPA-offrendo-una-soluzione-al-pagamento-delle-bollette/) 

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**First of its kind energy buyback scheme could earn households up to \$200 extra per year** [\(https://octopus.energy/press/First-of-its-kind-energy-buyback-scheme-could-earn-households-up-to-200-dollars-extra-per-year/\)](https://octopus.energy/press/First-of-its-kind-energy-buyback-scheme-could-earn-households-up-to-200-dollars-extra-per-year/) 

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International Press Releases

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## Contact

If you are a customer, or a potential customer, our customer service team are available by email every day on **hello@octopus.energy** (<https://octopus.energymailto:hello@octopus.energy>) or by phone on **0808 164 1088**.

For partnership inquiries, please email **partnerships@octoenergy.com** (<https://octopus.energymailto:partnerships@octoenergy.com>) .

If you are a journalist, call **02045308369**, or email **press@octoenergy.com** (<https://octopus.energymailto:press@octoenergy.com>) .

If you smell gas (or think there's a leak) please call the National Gas Emergency Helpline immediately on **0800 111 999**.

If you have a power cut, please call **105** (free) for help and advice.



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